

INTRODUCING KITS FOR A CAUSE THE ULTIMATE TEAM BUILDING ACTIVITY!



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EVENT JOURNEY MAP

ENGAGE YOUR TEAM & CREATE LASTING IMPACT:



1

TELL US WHICH CHARITY YOU WOULD LIKE TO SUPPORT (OR WE'LL HELP YOU FIND ONE)

We help design an event that engages your team! We match you to a local charity that best aligns with your cause and core values!



2

SHARE YOUR GROUP SIZE, EVENT LOCATION, DATE/TIME, & BUDGET

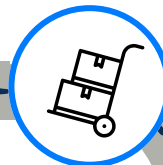
We will work directly with your chosen charity to create kits with items that will make the most impact in real-time, within your budget. * Want to increase your budget? **Ask about our Wishlist Platform!**

3

WE WILL HELP YOU PLAN YOUR KIT-PACKING EVENT

Our team of experts will advise on the best flow and configuration to make sure your Kit-packing event is seamless! We send you everything you need including a donated item for every Kit you pack!

This team-building activity is great for teams from of 3 to 6,000!

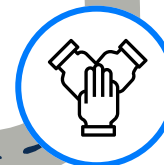


4

PACK & DELIVER YOUR KITS - ENGAGE YOUR TEAM

Bond with your team in **the most impactful way**. Watch your team work together or have a friendly competition while creating essential Kits for those in need.

+ Welcome speakers from your chosen charity to speak virtually on the great impact you are making.



5

MAKE A SUSTAINABLE LASTING IMPACT!

This is the best part - you can continue to make a measurable impact. speak with your Kits For a Cause expert on how to create an easy plug and play program so your team can Kit-pack whenever they want.



HOW TO IMPLEMENT A KITS FOR A CAUSE PROGRAM FOR YOUR COMPANY/TEAM/GROUP



How to do it?

- ✓ Work with our team to plan ahead and create a calendar of events (monthly, quarterly, annually).
- ✓ Align Kit-packing events with internal meetings - volunteer days - offsite events.
- ✓ Work with our team to see which charities are in need of what and when.

Benefits

- ✓ Having a program allows you to create **measurable and memorable impact**
- ✓ **Easy to implement** - Make collective impact across teams/locations
- ✓ **Support multiple causes** throughout the year - charities are in need all year round. There are so many different types of kits needed, you can **do something different each time!**

More...

- ✓ Use our Wishlist to fundraise virtually, great for engaging remote workers, networks, friends and family!



Donor/Volunteer FAQs

How long does it take to plan an event?

- Our team requires a minimum of 4-6 weeks for Canada-based events and 6-8+ weeks for USA + International Events.

How long does it take for the supplies to get to me?

- We are located in Toronto, ON so this will be dependent on your location. We always plan ahead with buffer time to ensure your supplies reach in-time for your event.

Can we choose our own charity?

- Yes, you can choose your own charity to support or use our [Charity Finder](#), or ask our team of experts to find you a charity in need.

How do the kits get to the charity?

- You are responsible for getting the Kits to the charity. We will provide the location, hours of operation and on-site contact. You can personally drop them off or use shipping services.

Where does the event take place?

- Wherever you would like, your office, hotel, event venue, home etc.

How do I set up my event?

- Our team will have a Toolkit Meeting with you to run through your event set up and provide you with tips, tricks and printable resources.

How do we know how many Kits to pack?

- We recommend each person packs 12-25 Kits, this will be dependant on your budget. We will create a customized experience for you.

How much do the Kits cost and what goes in them?

- Our most basic Hygiene Kit starts at \$10-\$12/each. Each Kit is designed with the charity's current greatest needs and customized to your budget.

Where do the supplies come from?

- Supplies are provided by our Wholesale Partner, the [Bargains Group](#).

Do we get a tax receipt?

- We are a social enterprise not a registered charity so we are unable to issue a tax receipt. We are able to issue tax receipts through our foundation partner The Unity Values Foundation, a fee will be applied.

Can I do this at multiple locations?

- Yes! Kits For a Cause can be implemented anywhere, anytime.



KITS FOR A CAUSE™ **Unity**

Our FREE Wishlist Fundraising Platform



Our Wishlist is a free and effective fundraising platform in partnership with the Unity Values Foundation. This tool helps individual donors & charities raise funds to help fulfill the supply needs of charities and not-for-profits.



We create a fully customized Wishlist page for you

Our team of experts will create a custom Wishlist web page for your fundraising efforts. The web page will have customizable graphics, writing and wishes!



Share, share, share

With easy to use sharing features, spread the word of your fundraising Wishlist through all social platforms!

FUN TIP: Use a QR code to print & post locally.



Funds raised turn into wishes granted

We cash out your Wishlist and use the funds to provide essential Kit supplies from our warehouse for your event.

GET MORE INFO



416-785-5655 x237



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www.kitsforacause.com

How does it work?



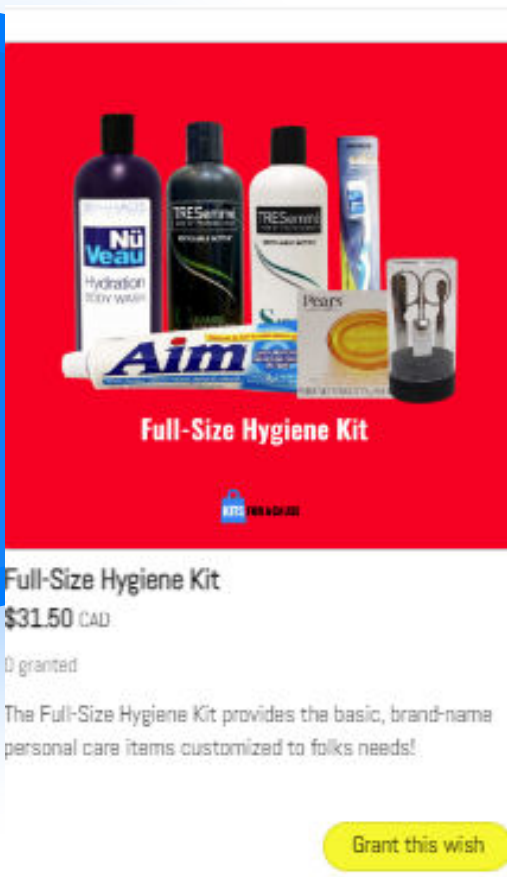
FOR DONORS

Donors “Grant Wishes” by purchasing one or more of the Kits listed on the Wishlist. Each purchase instantly receives a tax receipt from the Unity Values Foundation.



FOR YOU

Each wish that is granted gets added to a pool of funds that get cashed out at Bargains Group to fund your Kit-packing event.



GOOD TO KNOW



For optimal engagement and fundraising a Wishlist should run for a minimum of 2 weeks.



All donations will receive a tax receipt.



A Wishlist must be closed and cashed out prior to your Kit-packing event date*.
* Depending on your location expect longer timelines

HOW TO SHARE YOUR WISHLIST



Share the link on internal communication platforms and across social media



Create a QR code - Put it in a newsletter, flyer etc.



Add a link to donate to your Wishlist in your signature file



Our Wishlist platform makes it easy to connect with donors and help them succeed.



Our Wishlist platform includes a full suite of tools to boost fundraising productivity.



Our Wishlist platform lets you sync and curate donor data.