

HALIFAX

MEETINGS & CONVENTIONS PLANNER

MEET THE
**DISCOVER
HALIFAX TEAM**

**A SMART PLACE
TO DO BUSINESS**

SIGNATURE
EXPERIENCES

**INSPIRING
VENUES**



DISCOVER
HALIFAX
BUSINESS EVENTS

BUSINESSEVENTSHALIFAX.COM



WE'RE HALIFAX!

Maritime hospitality is in our blood! Visit us and you'll see what we mean: we're a world-class destination with innovative, modern venues, a walkable and welcoming downtown, and a whole lot of coastal charm. Wherever you're from, whatever your event may be, host it in Halifax! We're ready for you.



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CONNECT WITH US

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Meet the TEAM

Discover Halifax is the dedicated tourism organization of the Halifax region responsible for the promotion of Halifax as the preferred destination of choice for conferences, conventions, meetings and events. We are your first point of contact and one-stop resource for conference and meeting planning!



Michele Bourgeois
Meeting Services Specialist

mbourgeois@discoverhalifaxns.com

Michele's role is to address the needs of group organizers to ensure they receive the services and attendance-building tools they require to stage a successful Halifax event. Before joining the team at Discover Halifax, Michele spent most of her career with Tourism Nova Scotia where she held various roles in travel trade sales, marketing and tourism product development.

THE BEST THING ABOUT HALIFAX?

The ocean is omnipresent . . . it's reflected in everything from our food and recreational fun, to our landscape and fresh sea air!

SIMPLE PLEASURE? *Baking*

FAVOURITE FOOD? *Peanut Butter!*



Paul Bailey
Sales Director,
International

pbailey@discoverhalifaxns.com

A passionate advocate for the region, Paul's primary objective is identifying, attracting and securing events for Halifax in the International market. Through years of collaboration, he's earned a reputation for bringing people together to engage in authentic experiences and moments that last a lifetime.

THE BEST THING ABOUT HALIFAX?

The undeniable momentum that's building every day.

ONE WORD PEOPLE USE TO DESCRIBE YOU? *Storyteller*

LOBSTER OR DONAIR? *Lobster*



Lisa Goguen
Business Development
Specialist & Manager

lgoguen@discoverhalifaxns.com

As the team's Business Development Specialist and Manager, Lisa identifies opportunities for the sales team. She finds & connects people, building long-lasting relationships that create legacy events. She loves the enthusiasm, passion and dedication from clients, our community, and our team, when everyone is excited and working to bring a great conference to the city.

THE BEST THING ABOUT HALIFAX?

Our ocean, seafood & Maritime Hospitality

ONE WORD PEOPLE USE TO DESCRIBE YOU? *Proactive*

FAVOURITE FOOD? *Lobster & Acadian Poutine râpée*



Jeff Nearing
Vice President, Sales
jnearing@discoverhalifaxns.com

Jeff is responsible for ensuring that Halifax is the destination of choice for Meetings and Conventions, Group Travel and the Travel Trade Industry. This is part of the long-term strategy aimed at bringing attention to the significant economic impact and opportunities created by tourism in the Halifax region.

THE BEST THING ABOUT HALIFAX? *The people.*

SIMPLE PLEASURE? *Running*

LOBSTER OR DONAIR? *Donair!*



Amy Myatt

Sales Support Manager

amyatt@discoverhalifaxns.com

Amy supports the team's sales directors and helps drive the team's success at all levels. Tourism is her passion, and her time working in hotels led her to completing a degree in tourism and hospitality. Halifax is her lifelong home, and she's elated to help it grow as a tourism destination.

THE BEST THING ABOUT HALIFAX?

Being right on the ocean.

SIMPLE PLEASURE? *Reading*

ONE WORD PEOPLE USE TO

DESCRIBE YOU? *Dependable*

FAVOURITE FOOD? *Tacos*



Chris Gosse

Events Manager, Sport & Culture

cgosse@discoverhalifaxns.com

Sporting and Cultural Events are a catalyst for economic development and improved quality of life for our citizens and visitors. Chris is responsible for continuing Halifax's rich history in successful event attraction and hosting by identifying and securing events in collaboration with partners, members, and stakeholders.

THE BEST THING ABOUT HALIFAX?

The perfect blend of history and growth.

FAVOURITE PART OF MY JOB?

Promoting and advocating my hometown.

FAVOURITE FOOD? *Fresh*

Atlantic Oysters



Tami LeBlanc, CMP

Sales Director, National

tleblanc@discoverhalifaxns.com

Tami's commitment and passion is unwavering as she helps clients find the right fit for their conference. Based in Ottawa, she loves representing Halifax in the Canadian market, and is confident in how our vibrant city ensures events' success. Her career has focused on Canadian and international Association and Corporate markets, via positions with Starwood, Marriott and several DMOs.

FAVOURITE PART OF MY JOB:

Building great relationships with our clients.

ONE WORD PEOPLE USE TO

DESCRIBE YOU? *Collaborative*

LOBSTER OR DONAIR? *Lobster without a doubt!*

CONTACT INFORMATION

DISCOVER HALIFAX

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Follow us on Twitter @MeetHalifax

OUR COMPLIMENTARY SERVICES

Discover Halifax wants your Halifax convention or conference to be the benchmark to which all others are compared. When you bring your event to Halifax, your delegates will experience a vibrant city with unique venues, activities, and accommodations.

Hosting events in Halifax is about making sure everything goes according to plan and everyone leaves with plans to return. That's why we collaborate with trusted service providers to offer a comprehensive resource for meeting planners. Our team will assist you in putting all the pieces of your event together by recommending innovative delegate activities and connecting you with the right suppliers.

Once you've selected Halifax as your event destination, Discover Halifax will get you started with pre-convention and conference services designed to excite your delegates for the upcoming event.



BID PRESENTATION MATERIALS

Discover Halifax provides customized information you can use to pitch Halifax as a premier meeting destination. Our bid presentation materials focus on the city's accessibility and transportation, hotel space and availability, meeting facilities and support services, fine dining, unique entertainment opportunities, and the benefits related to your organization's specific needs. Our resources offer a comprehensive view of how Discover Halifax can enhance your event. These can be supplemented with multi-media presentations, photos, and other promotional support.



ECONOMIC IMPACT CALCULATOR

Using the latest survey and economic data available, Discover Halifax can produce an impact analysis of your conference or event through the recognized industry standard, Destinations International Economic Impact Calculator. In addition to calculating the economic value of your Halifax event, our team can also assist in communicating this message to your stakeholders and the community.



SPACE AVAILABILITY SEARCH

With one call, or by filling out our online RFP, meeting planners can check space availability in all major hotels and meeting facilities in Halifax. We offer a time-saving service, where a request for proposal is issued to properties that meet your specific requirements. You will receive quotes on group guest room blocks, meeting space and other required services.



SITE INSPECTIONS

With direction from you, Discover Halifax will coordinate a full site inspection of the hotels and facilities you are considering. We can suggest itineraries and book appointments with key contacts at each venue and arrange for transportation during your stay. Our goal is to ensure you meet the right people and get all of your questions answered to make your experience as seamless as possible.



GROUP SERVICING

Once you have selected Halifax as the site for your next event, we'll connect you to a network of local suppliers who offer a wide range of products and services. We also provide pre and post-trip ideas for social activities, outdoor excursions, entertainment options, companion programs, and children's activities.





WE'LL HELP YOU PROMOTE YOUR HALIFAX EVENT

Looking to boost attendance and get delegates excited for your Halifax event? Discover Halifax can help with complimentary group servicing tools. Our customizable delegate website is ideal for announcing conference news and details, not to mention generating excitement around your agenda and our city. Discover Halifax signature promotional videos and our online image gallery will enhance your conference websites, presentations and literature. Banner displays are available for you to use while in Halifax.

- The Official Halifax Visitor Guide, Official Halifax Urban Walking Map and other collateral material for inclusion in your delegate kits.
- Official letters of invitation or welcome from either our Municipal or Provincial government.
- Postcards for overprinting and pre-conference promotion to potential delegates.
- Inclusion on our @MeetHalifax Twitter



Halifax convention delegates and event VIPs are eligible to receive exclusive special offers.

Simply “show your badge” at participating local businesses and save! From local food tours to souvenirs for friends and family back home, the offers are designed just for you.

For a full list of participating businesses visit **discoverhalifaxns.com/meetings-conventions/show-your-badge**

HALI-FACT: Peggy's Cove is one of the most photographed lighthouses in the world.

A SMART PLACE TO DO BUSINESS

Halifax has been recognized internationally as a hub for important economic impacts, leading research and development work, as well as its impressive facilities and assets.



OCEANS & NATURAL RESOURCES

OCEANS SECTOR

An international centre of excellence in ocean science, Halifax has one of the highest concentrations of oceans-related PhDs in the world. Halifax is home to Canada's Ocean Supercluster, an industry-led partnership with government, small to large-sized companies, and innovators from across ocean sectors who are all committed to collaborative research and development & driving economic growth.

500+ Companies

Doing oceans-sector business in Nova Scotia.

Generates

\$6 Billion

or **13.5%** of provincial GDP.

SOURCE: Halifax Partnership

Home to
Bedford Institute of Oceanography

CANADA'S LARGEST CENTRE FOR OCEAN RESEARCH.

NATURAL RESOURCES SECTOR

\$1.8 BILLION Sector GDP

(NOVA SCOTIA, 2017)

SOURCE: Statistics Canada, Result By MNP

16,600 Employed

in N.S. forestry, fishing, mining quarrying and oil & gas.

SOURCE: Statistics Canada, 2021 Via NSBI

Top exporter of Canada's seafood with
180+ processing companies in Nova Scotia

RENEWABLES & SUSTAINABILITY

\$882 Million

of provincial GDP

9,750 jobs

Featured on 2022 CDP Cities A List

SOURCE: Statistics Canada, 2021 Via NSBI

FINANCE & INSURANCE

With one of Canada's largest concentrations of financial services companies, Halifax is the region's hub for finance & insurance.

2000+

Finance, insurance and real estate firms & rental and leasing firms in Nova Scotia.

23,000+ Employed

across all above industries

SOURCE: Statistics Canada, 2021 via NSBI

EDUCATION

Halifax is home to 8 universities & colleges, providing a steady stream of skilled, educated and diverse grads who are ready to support knowledge-based industries.

More than two thirds (72%) of Halifax's workforce holds a post-secondary degree or certificate.

Halifax has the most grads per capita in engineering, applied sciences, math and physical science in all of Canada.

SOURCE: Halifax Partnership



HALI-FACT: The Clean50 Summit has recognized Halifax Regional Municipality's climate action plan and sustainability leadership with 3 national awards



AEROSPACE & DEFENCE

Halifax is the East Coast's powerhouse. We're home to one of the country's national naval bases and have grown a cluster of defence and security companies into an aerospace and defence industry.

When opportunity knocks, our region answers. And in this industry, that has placed us on the cutting edge of aerospace innovation.

\$2 Billion
ANNUAL REVENUE

14,200 Employed
in Nova Scotia

SOURCE: Halifax Partnership

\$84.5 BILLION
Naval defence contract

SOURCE: Parliamentary Budget Office 2022 report, via NSBI



LIFE SCIENCES

Halifax is a regional health and life sciences centre for excellence with major research centres, leading hospitals and health science centres, a vibrant post-secondary sector that supports R&D, commercialization, and thriving industry.

Halifax is home to several research institutions including the Brain Repair Centre, internationally recognized for its successful treatment of the symptoms of Parkinson's Disease and the Life Science Research Institute (LSRI), a research and business incubator.

34,200
Employed
in Nova Scotia

150+
Companies
invest in Nova Scotia

SOURCE: Bionova and Halifax Partnership

\$300
Million
Annual Export Sales





GETTING HERE

Halifax is conveniently linked to major destinations around the world. It is geographically closer to Boston and New York than any other Canadian city, and over one hour closer by plane to Europe than any other major North American city.

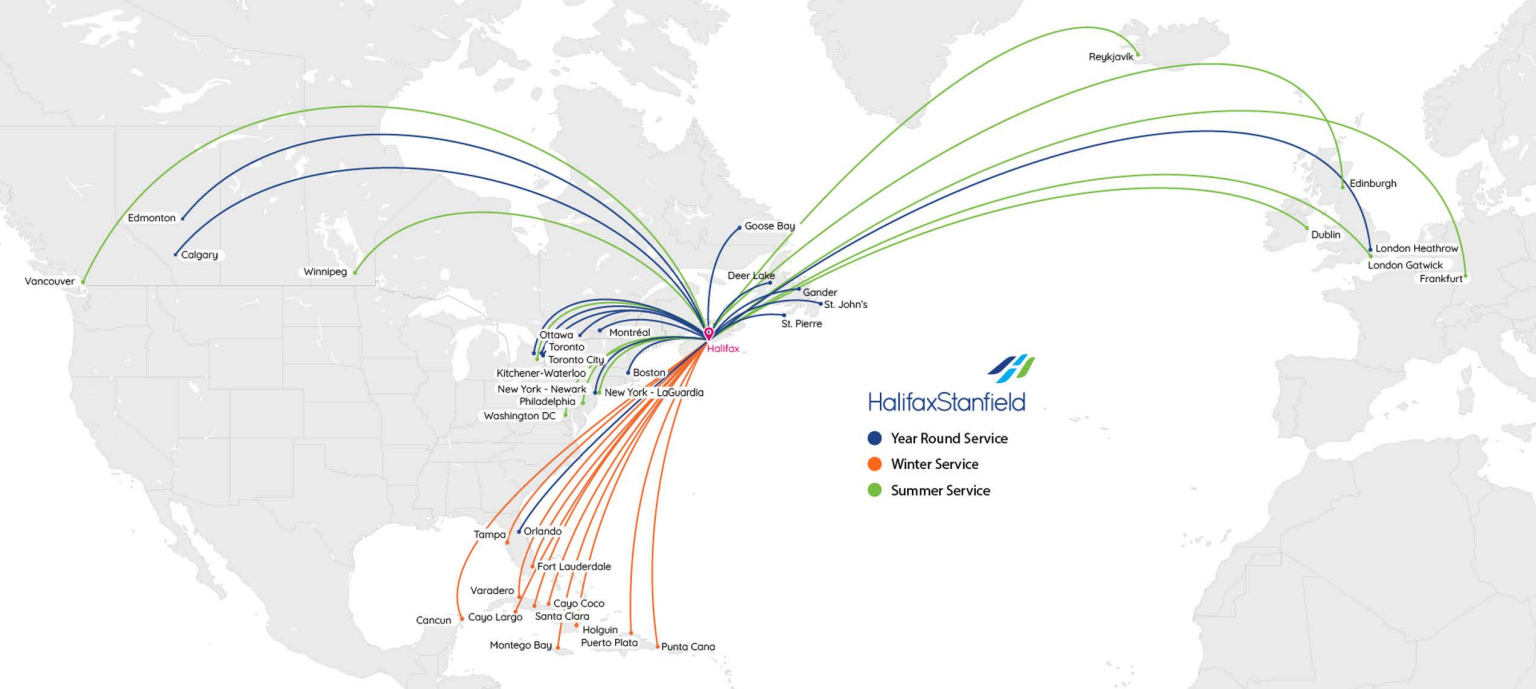
BY AIR

Halifax Stanfield International Airport (HSIA) is Atlantic Canada's principal full-service airport providing passengers with access to markets across Canada, the United States, Mexico, the Caribbean Basin, and Europe. A recognized innovator in the global airport industry, Halifax Stanfield is the first airport in North America to offer a self-service baggage drop system for all passengers and is consistently ranked among the best airports in the world.

Halifax Stanfield is the only airport in Atlantic Canada to offer Canada Customs services on a 24-hour, seven day a week basis, and U.S. preclearance.

Air carriers serving Halifax include: Air Canada, Air Saint-Pierre, Condor, Delta, Flair, Porter, Sunwing, Swoop, United, and WestJet. You can travel to Halifax on direct flights from most Canadian cities; from major network hub cities in Boston, Chicago, Newark, New York and Philadelphia in the United States; as well as Frankfurt, Glasgow, London (Gatwick and Heathrow), Paris, and Dublin in Europe.

Once you arrive at the airport, you will find easy access to car rental agencies along with limousine, taxi and shuttle bus services to transport you to your accommodations. To learn more about our airport, visit halifaxstanfield.ca



IT'S ALL IN THE DETAILS

Us Preclearance

The US Customs and Immigration preclearance facility at Halifax Stanfield makes it easy to do business and travel between the United States and Nova Scotia, as travellers can go through customs before they leave Halifax. This convenience results in a much easier arrival process in the US and much quicker connecting times to US hubs.

Customs & Immigration Information

All visitors entering Canada by air, land and sea are required to carry a valid passport, and in certain cases, a visa to be eligible to enter. Upon arrival at Halifax Stanfield, travellers will use a Primary Inspection Kiosk to scan their travel document, take their photo and complete an on-screen declaration. Those looking to save more time can complete their declaration using the CanBorder – eDeclaration mobile app and scan their quick response (QR) code at a kiosk upon arrival. For more information on Customs arrangements for conference delegates and exhibitors, please visit the Canada Border Services Agency website at www.cbsa-asfc.gc.ca

HALIFAX
CONVENTION
CENTRE

Where it all comes together.

Plan to be Different.



Make your next event one to remember:

HalifaxConventionCentre.com



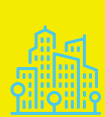
100 steps from the ocean & in the Centre of it all.

Hosting your event in Halifax is easy, from the early planning to the after party.

OUR CENTRE

Located in the heart of our vibrant downtown core, the Halifax Convention Centre is a state-of-the-art facility that has a city at its doorstep. And in only a few steps, you and your delegates can experience Halifax's famous hospitality - we love to host and show visitors a great time.

Our Centre has over 120,000 square feet of flexible event space, including:



30,000
SQUARE FOOT BALLROOM
OVERLOOKING THE CITY



40,000
SQUARE FEET OF
INTIMATE MEETING SPACE



50,000
SQUARE FEET OF MULTI-
PURPOSE CONVENTION SPACE



38
BREAKOUT MEETING ROOMS

EXPERIENCE HALIFAX

Love Nova Scotia Like a Local

We bring our amazing local people, food, culture, and products into our space so you and your delegates can get a sneak peek at what makes Nova Scotia special.

Delegate Welcome

From touching down at the airport, to attending a conference in our Centre, and every point in between, we love taking care of delegates and showing them the warm hospitality that's woven into the fabric of our community. Our Halifax Convention Centre team is always on hand to guide your guests, and help them navigate our city which gives you the time to concentrate on all the other important details.

Primary Point of Contact

Our Centre's primary point of contact process is our unique one-on-one approach that allows you to enjoy a seamless event experience that puts you and your delegates first. From creating a customized event checklist, to providing you with the comfort of consistency, to streamlining communications between you and the rest of our team, we do it all.



Book today:

HalifaxConventionCentre.com



In downtown Halifax, our hotels and convention centre are steps away from restaurants, exhibits and sites. Easily sneak away between meeting sessions to take a call in your room, enjoy our scenic waterfront boardwalk, or explore the citadel fortress built in 1856 nestled at the top of the city.



DOWNTOWN HOTELS & CONVENTION SPACES

- | | |
|---|---|
| 1 Atlantica Hotel Halifax | 11 Homewood Suites by Hilton Halifax Downtown |
| 2 The Barrington Hotel | 12 Hotel Halifax |
| 3 Cambridge Suites Hotel Halifax | 13 Lord Nelson Hotel & Suites |
| 4 Courtyard by Marriott Halifax Downtown | 14 Moxy Halifax Downtown |
| 5 Dalhousie University | 15 Muir Halifax |
| 6 Four Points by Sheraton Halifax | 16 The Prince George Hotel |
| 7 Halifax Convention Centre | 17 Residence Inn by Marriott |
| 8 Halifax Marriott Harbourfront Hotel | 18 The Sutton Place Hotel Halifax |
| 9 Hampton Inn by Hilton Halifax Downtown | 19 The Westin Nova Scotian |
| 10 The Hollis Halifax - DoubleTree Suites by Hilton | |

ATTRACTIONS

- | | |
|---|--------------------------------------|
| 1 Ambassatours | 10 Halifax Public Gardens |
| 2 Alexander Keith's Brewery | 11 Harbour Watercraft Tours |
| 3 Art Gallery of Nova Scotia | 12 J Farwell Sailing Tours |
| 4 Canadian Museum of Immigration at Pier 21 | 13 Maritime Museum of the Atlantic |
| 5 Casino Nova Scotia | 14 Museum of Natural History |
| 6 Discovery Centre | 15 Neptune Theatre |
| 7 Halifax Central Library | 16 Point Pleasant Park |
| 8 Halifax Citadel National Historic Site | 17 Scotiabank Centre |
| 9 Halifax Ferry Terminal | 18 Seaport Farmers' Market (Pier 23) |



DOWNTOWN DARTMOUTH

ACCOMMODATIONS

- 1 DoubleTree by Hilton Halifax Dartmouth

ATTRACTIONS & VENUES

- | | | |
|------------------------|-------------------------|------------------------|
| A Alderney Landing | C Evergreen House | E Quaker House |
| B Dartmouth Sportsplex | D Leighton Dillman Park | F World Peace Pavilion |



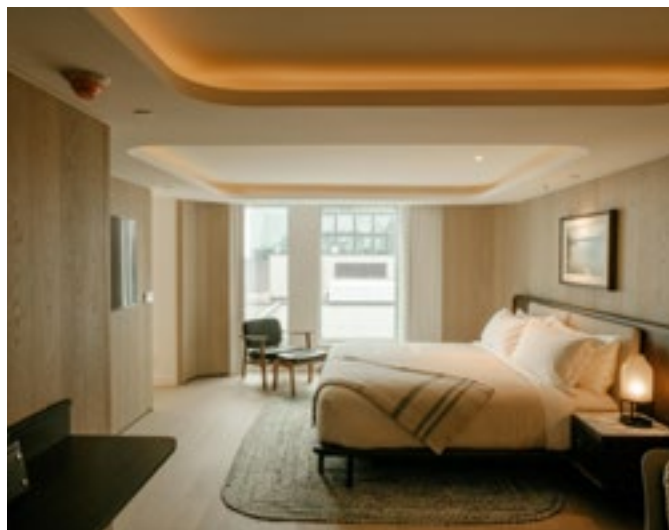
HALI-FACT:

The Halifax Harbour is one of the deepest and largest natural, ice-free harbours in the world

UNIQUE VENUE CAPACITY

RECEPTIONS & DINNERS

VENUE	MAXIMUM RECEPTION	MAXIMUM SEATED DINNER
Alderney Landing	300	200
Alexander Keith's Nova Scotia Brewery	110	55
Art Gallery of Nova Scotia	80	n/a
Canadian Museum of Immigration at Pier 21	550	440
Casino Nova Scotia	650	400
Discovery Centre	800	120
Halifax Central Library	150	100
Glen Arbour Golf Clubhouse	170	90 (230 tented)
Granite Springs Golf Club	200	140
Halifax Citadel National Historic Site	2,500 (outdoor tented spaces) 240 (inside spaces)	180
Halifax Club	150	100
Halifax Seaport Farmers Market	1,300	600
Hatfield Farm	500	250
Light House Arts Centre	1,000	450
Cable Wharf by Ambassatours	320	170
Murphy's on the Water by Ambassatours		
Tall Ship Silva	145	n/a
Harbour Queen	190	148
Kawartha Spirit	185	96
Neptune Theatre	144	—
Royal Nova Scotia Yacht Squadron	150	100
The Links at Brunello	150	150
The Shore Club	500	300
Waterfront Warehouse	300	165



MAJOR SPORT FACILITIES

Halifax is a proven host city for major national and international sporting events. From curling and hockey to canoe and kayak, Halifax features several world-class facilities such as Scotiabank Centre; Canada Games Centre; Dartmouth Sportsplex; BMO Centre and the canoe, kayak and rowing clubs of Lake Banook. Discover Halifax can assist in finding the perfect place to host your next sporting event!

HALI-FACT: The Maritime Museum of the Atlantic is the oldest and largest maritime museum in Canada.

CAPACITY CHART

HOTELS WITH MEETING & CONVENTION FACILITIES

PROPERTY	STAR RATING	ROOMS & SUITES	# OF MTG ROOMS	LARGEST ROOM (FT²)	LARGEST ROOM (#PPL)	TOTAL SPACE (FT²)	WALKING DIST. TO THE HCC (MIN)
Atlantica Hotel Halifax	4	238	9	3,720	280	9,000	20
Cambridge Suites Hotel Halifax	4	200	3	1,140	80	2,085	4
Courtyard by Marriott, Halifax Downtown	4	125	3	1,213	60	1,534	7
Four Points by Sheraton Halifax	4	177	13	4,860	250	19,700	6
Halifax Marriott Harbourfront Hotel	4.5	352	19	7,620	1,000	28,000	9
Hampton Inn & Homewood Suites by Hilton	4	316	7	1,980	120	5,000	9
Hotel Halifax	4	295	12	4,124	400	9,818	7
Lord Nelson Hotel & Suites	4.5	262	9	3,624	400	12,000	11
Muir Halifax	5	109	3	1,200	60	2,400	6
Prince George Hotel	4.5	203	8	2,600	200	5,362	2
Quality Inn Halifax Airport	3.5	156	3	1,480	120	3,210	NA
Residence Inn by Marriott	4	92	2	903	60	903	2
Hollis Halifax a DoubleTree Suites by Hilton	4	120	3	2,800	175	3,100	5
The Sutton Place Hotel Halifax	5	262	1	400	10	400	1
Westin Nova Scotian Hotel	4.5	310	16	8,400	800	23,000	13

UNIVERSITIES WITH MEETING & CONVENTION FACILITIES

PROPERTY	ROOMS & SUITES	# OF MTG ROOMS	LARGEST ROOM (FT²)	LARGEST ROOM (#PPL)	TOTAL SPACE (FT²)
Dalhousie University	1,410	150	50,000	1,000	339,000
Saint Mary's University	500	100	5,600	600	30,000+

* Rooms can be divided

CONVENTION CENTRES

PROPERTY	# OF MTG ROOMS	LARGEST ROOM (FT²)	LARGEST ROOM (#PPL)	LARGEST EXHIBIT SPACE (FT²)	TOTAL SPACE (FT²)
Halifax Convention Centre	38	30,000	3,000	50,000	120,000

UNIQUE HALIFAX VENUES

Hosting a meeting or convention in Halifax means taking a break from the boardroom and enjoying all our stunning coastal city has to offer, including a variety of unique venues your delegates won't soon forget. Imagine a shipboard reception, a harbourside meeting, or a seminar surrounded by beautiful Nova Scotian art. It's all possible in Halifax. Here are just a few venues that will add a special touch to your event.



HALIFAX CENTRAL LIBRARY

Turning heads in the city's downtown core, this award-winning library boasts modern and stylish meeting facilities, social areas, and performance spaces.



ART GALLERY OF NOVA SCOTIA

A spectacular setting for your presentations, performances, parties, and receptions. With its 80-seat theatre, flexible seminar space, beautiful galleries, and on-site caterer, the Art Gallery of Nova Scotia makes a picture perfect venue.



CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

Canada's waterfront Immigration Museum hosts events of all types — everything from casual meetings to high profile conventions and trade shows. As an award-winning national attraction that's steeped in Canada's rich immigrant history, combined with stunning harbour views and functional spaces, Pier 21 will ensure your next special event will be memorable.



CASINO NOVA SCOTIA

On the Halifax Waterfront, the Casino's two unique special event rooms cater to all meeting and convention needs. Add exciting gaming, dynamic dining, and top-notch entertainment to create an unforgettable experience.



ALDERNEY LANDING

The spacious meeting rooms overlooking the Halifax Harbour are attractive, accessible and affordable — perfect for your reception, dinner, seminar, press conference or gala. This meeting venue offers some of the best views available of the iconic Halifax waterfront.



DISCOVERY CENTRE

Located on the waterfront, the Discovery Centre offers a range of innovative spaces to host your next event. With capacity to accommodate up to 800 guests, the Centre provides unique features that will be sure to inspire and entertain. Create an event experience with an array of options such as a private evening to discover the entire Centre or host a cocktail reception in one of four gallery settings. Whatever your needs, our events team will ensure an unforgettable experience and smooth execution.



CINEPLEX ENTERTAINMENT

A 50+ foot screen with movie theatre sound, state-of-the-art audio visual technology and in-house catering options. Clients can also host "go-to" meetings or satellite broadcasts at multiple locations on the same day to connect groups together.



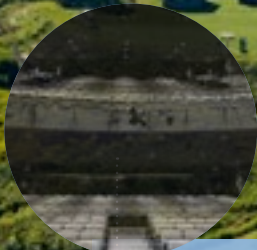
HALIFAX CITADEL NATIONAL HISTORIC SITE

In the heart of downtown, offer your guests a first-class heritage experience complimented by modern day conveniences. The Citadel can accommodate group dinners, receptions, outdoor concerts, and meetings, all in a uniquely historic setting. Hear the skirl of the bagpipes, the boom of the cannon, and chat with a soldier while enjoying one of Canada's most visited National Historic Sites.



ALEXANDER KEITH'S NOVA SCOTIA BREWERY

Custom packages, dinners, or receptions for up to 300 guests. The venue features an award winning theatrical Brewery Tour with traditional Maritime songs and beer samples.



NEPTUNE THEATRE

Intimate theatres offer excellent acoustics, state of the art lighting and audio equipment for your next concert, business presentation or seminar. The lobby hosts receptions or special events and the boardroom hosts 20-person meetings and presentations.

ON THE WATER WITH AMBASSATOURS

Want to host your event on the water? Ambassatours offers numerous dining, entertainment and event experiences right on the Halifax Harbour. Their oceanside Cable Wharf restaurant is a 300+ person space for private events, and they have a fleet of 7 charter vessels that can each accommodate 190-person private groups. Their vessels include a Mississippi-style sternwheeler and the Tall Ship Silva.



GROUP EXPERIENCES

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LOBSTER DINNER

Nothing says Halifax like a classic lobster dinner — a must-experience item on every delegate's Halifax bucket list! The Discover Halifax team can help you find the perfect location for your group's memorable event.

HALIFAX HARBOUR TOUR

There are loads of options to choose from to get a sea-level view of Halifax — take a sail on a tall ship, enjoy dinner on a sternwheeler, or explore both land and sea by amphibious vehicle.

ALEXANDER KEITH'S NOVA SCOTIA BREWERY

Take an unforgettable tour of one of the oldest working breweries in North America. Experience real Nova Scotian good times with songs, stories and of course their fine variety of ales.



HALIFAX CITY TOURS

From foodie and history, to photography and nature — there are plenty of tour options for your delegates to experience our seacoast city.

HALIFAX CITADEL NATIONAL HISTORIC SITE

This must-see attraction has enhanced immersive experiences for groups that range from Halifax Citadel Ghost Tours to local craft beverage tasting programs, all with the iconic kilted 78th Highlanders Regiment on guard.

SEA KAYAKING

Nova Scotia's rugged and diverse coastline offers exceptional kayaking you can't find anywhere else! Kayaking is a great activity for any group — whether you're an experienced paddler or want to try it for the first time.



HALI-FACT: The Halifax Transit Ferry is one of the oldest saltwater passenger ferry services in North America.

TAKE A SPIN!

Why walk when you can glide along the waterfront boardwalk?! I Heart Bikes and Segway Nova Scotia can customize the perfect unique tour experience for your delegates to explore downtown Halifax and beyond.

COWBOY ADVENTURES

Hatfield Farm is located minutes from the city, but with the feeling of being miles away from it all. They offer everything from trail, wagon & sleigh rides to the perfect venue for group and corporate adventures.

PEGGY'S COVE EXCURSION

There is arguably no site more iconic in Nova Scotia than the Peggy's Cove Lighthouse. Just a short drive from Halifax, Peggy's Cove's breathtaking natural beauty has made it one of Nova Scotia's premier destinations — and one of the most photographed attractions in Canada.

AXE THROWING

Inspired by our traditional lumberjack heritage, the Timber Lounge and HaliMac Axe Throwing are licensed adventure facilities that make for a unique night out!



GOLF

The Links at Brunello, Glen Arbour and Granite Springs are just a few of the spectacular courses located a short drive from downtown Halifax.

SURF SCHOOL

The Eastern Shore's Lawrencetown Beach is known for some of the best surfing in North America, and East Coast Surf School is available to get new surfers to their feet and riding waves!

ANNAPOLIS VALLEY WINE TOURS

Visit Nova Scotia's wine country to experience our award-winning vintages just an hour's drive from Halifax — making it the perfect day excursion or pre/post conference adventure.

TIDAL BORE RAFTING

Nova Scotia's Bay of Fundy is home to the world's highest tides. Experience a one-of-a-kind tidal bore rafting thrill ride on the Shubenacadie River, just 50 minutes from Halifax. Tidal bore rafting is "first-time friendly" with no experience needed to enjoy this unique adventure.



WINTER IN HALIFAX

Halifax is a year-round meeting and convention destination, and hosting your event in Halifax during the winter months comes with some serious benefits! Not only will you find the most attractive hotel rates and choice of venues, you'll discover a wealth of fascinating museums, attractions, galleries and unique shops that are open year-round. Winter in Halifax also means cozy pubs, warmly lit restaurants, and a thriving arts and culture scene, and don't forget about winter surfing and brisk coastal hikes for anyone craving a little adventure!

Here are just a few of the many attractions, activities and events waiting for your delegates during the winter:

OUTDOOR ACTIVITIES

- Go for a skate on **The Emera Oval** outdoor skating surface that offers free rental equipment onsite
- Watch the waves roll in at **Peggy's Cove**, then warm up with a bowl of seafood chowder
- Have a sleigh ride at **Hatfield Farm Cowboy Adventures**
- **Winter surfing** is not for the faint of heart, but if you want to give it a try, Halifax is the place to do it!

INDOOR ACTIVITIES

- Cheer on the home Hockey team, the **Halifax Mooseheads** at Scotiabank Centre
- Try your luck or catch a show at **Casino Nova Scotia**
- Join locals for a Saturday morning tradition at the Halifax Seaport Farmers' Market
- Take in a live production at **Neptune Theatre**
- Catch a musical performance by **Symphony Nova Scotia**
- From climbing gyms, indoor bouldering and go-carting; to bowling, axe-throwing and escape rooms — there are lots of choices for indoor recreational fun!

MEMORABLE MUSEUMS

- Explore Canada's rich immigration history at the **Canadian Museum of Immigration at Pier 21**
- Take an unforgettable tour of the award-winning **Alexander Keith's Nova Scotia Brewery**
- Discover the natural wonders of Nova Scotia's land and sea at the **Nova Scotia Museum of Natural History**
- Tour the Titanic exhibit at the **Maritime Museum of the Atlantic**
- Explore Atlantic Canada's largest art collection at the **Art Gallery of Nova Scotia**
- Have fun while learning about science at the **Discovery Centre**

MARQUEE WINTER EVENTS

- Diners can savour the flavours of Halifax throughout the entire month of February during **Dine Around Halifax**, a celebration of Halifax's growing culinary scene
- In the **Evergreen Festival** — Halifax's annual winter festival is a great place to discover new sounds and celebrate the winter season



INDUSTRY SUPPLIERS



AUDIOVISUAL AND EVENT TECHNOLOGY

- Advanced Systems
- Basil Audio Visual Inc.
- Encore

CATERING

- Catering by RCR
- Certainly Cinnamon Catering

CONVENTION CENTRES

- Halifax Convention Centre

DESTINATION MANAGEMENT & EVENT PLANNERS

- Allure Events & Hospitality
- Elegant Productions Inc.
- Event Partners Group
- Free People
- Premiere Entertainment Group
- Velocity Event Management
- Worldwide Tech Connections

CONVENTION, TRADESHOW & DÉCOR SUPPLIERS

- Bloom 24 Floristry
- BBW International
- Exhibits Plus
- Global Convention Services
- Glow The Event Store
- MacFarlands Events
- Prescott Group
- Registration Solutions Inc.

ENTERTAINERS. MUSIC & SPEAKERS

- Brooks DJ Entertainment
- LimeLight Group
- Sonic Concerts
- Tyler Hayden – Motivational Speaker & Team Building

PRINTING, PUBLISHING & DESIGN SERVICES

- Advocate Printing
- Delmore Buddy Daye Learning Institute
- Glen Margaret Publishing
- The Printing House

PHOTOGRAPHY & VIDEOGRAPHY

- Michelle Doucette Photography
- Rove Productions
- Timothy Richard Photography
- Ziah Frost Media Inc.

TRANSPORTATION & CHARTERS

- Atlantis Limousine
- Avis Car Rental
- Coach Atlantic Transportation Group
- Woods Limousine Service Inc.
- World Class Executive Transportation

GROUP TOUR OPERATORS

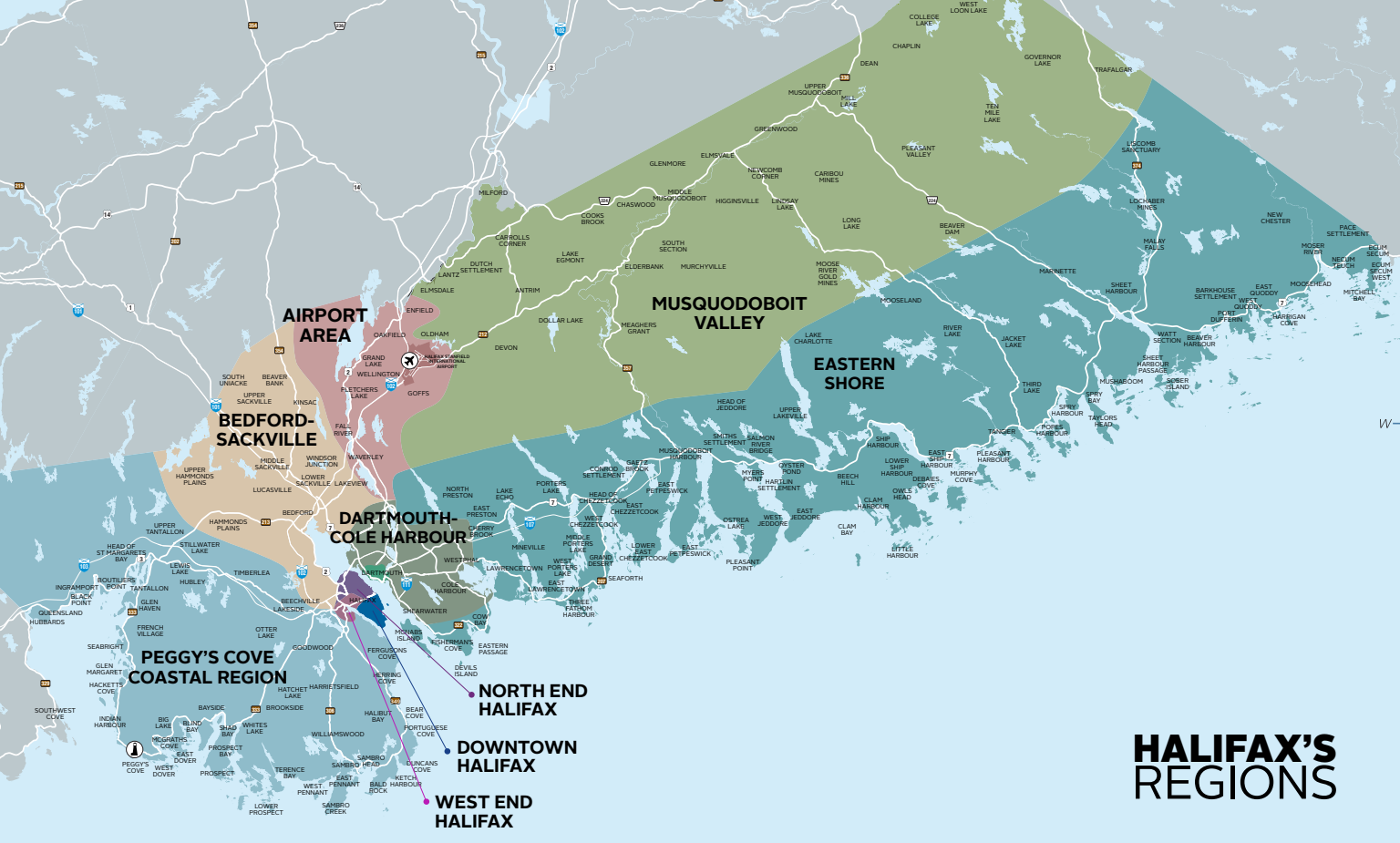
- Ambassatours Gray Line
- Atlantic Tours Limited
- Grape Escapes Nova Scotia Wine Tours
- Great E.A.R.T.H. Expeditions
- Picture Perfect Tours

UNIQUE VENUES

- Alderney Landing
- Alexander Keith's Brewery
- Canadian Museum of Immigration at Pier 21
- Casino Nova Scotia
- Discovery Centre
- Flexwork Coworking
- Halifax Citadel National Historic Site
- Halifax Club
- Neptune Theatre
- Shore Club

UNIVERSITIES WITH MEETING & CONVENTION FACILITIES

- Dalhousie University Event & Conference Services
- Saint Mary's University Conference Services



HALIFAX'S REGIONS

PRE AND POST CONFERENCE

Come early, stay late . . . Halifax and the entire province of Nova Scotia is the perfect destination for a getaway before or after a meeting or convention.

HALIFAX REGION

The Halifax Region is the perfect balance of rural and urban experiences. The strength and draw of our region comes from the diversity and wide range of things to do throughout the area. From the buzz and energy of Halifax's downtown core to the 100 Wild Islands in the Eastern Shore — there's something for everyone across Halifax's nine districts ranging from bustling Downtown Halifax to picturesque Peggy's Cove Coastal Region.

HALI-FACT: Halifax leases Point Pleasant Park from the British for one shilling a year!

HALI-FACT: Halifax has one of the world's longest downtown waterfront boardwalks.

SOUTH SHORE

From the UNESCO World Heritage Site of Old Town Lunenburg to the inspiring views of the coast and its 40-plus lighthouses, this area of Nova Scotia is home to some of our most recognizable and acclaimed icons including the Bluenose II and Peggy's Cove.

YARMOUTH & ACADIAN SHORES

This is where English and Acadian cultures coexist. Traditions, music, and food have been more than preserved here, they flourish. Discover dark skies with brilliant stars like nowhere else — the region is the heart of North America's first certified starlight destination.

BAY OF FUNDY & ANNAPOLIS VALLEY

Hike to the top of 300-foot cliffs overlooking waters where whales come to mate, play and feast on plankton. Experience the thrill of rafting the world's highest tides, then walk or dine on the ocean floor when tides drop the height of four-story buildings. This area boasts two UNESCO World Heritage Sites: Joggins Fossil Cliffs and the Landscape of Grand Pré, which is home to 13 wineries.

NORTHUMBERLAND SHORE

Known as the birthplace of New Scotland, the cultural roots of early Scottish settlers run deep here. Retrace the steps of Scottish immigrants at the Hector Heritage Quay. This shore is also Nova Scotia's beach destination where you'll find long sandy stretches and sparkling salt water that averages more than 22°C (72°F) in the summer.

CAPE BRETON ISLAND

This special island resting on the edge of our continent is rich in history, culture and natural beauty. Tour the world renowned Cabot Trail, golf at Canada's only authentic links course, or experience phenomenal historic sites such as Fortress of Louisbourg and Alexander Graham Bell National Historic Sites. Cape Breton Island has been named the #1 Island in The Americas in Condé Nast *Traveler's* 2019 Readers' Choice Awards!

EASTERN SHORE

Where nature-lovers, local surfers and art collectors go to be inspired. Relax off the beaten path and rejuvenate your senses in a place where historical attractions, pristine wilderness, comforting cuisine, and a natural paradise come together to create a one-of-a-kind travel experience.



EVENTS HOSTED IN HALIFAX

Thinking of hosting your event in Halifax? You would be in great company! Here are just a few of the groups and associations who have chosen Halifax as their meeting destination of choice:

Oceans 2024

September 2024 – 1500 Delegates

International Society For Pharmacoepidemiology

August 2023 – 1200 Delegates

Society For Obstetric Anesthesia & Perinatology

May 2023 – 700 Delegates

ICF Canoe Sprint Championships

August 2022 – 2400 Delegates

Canadian Fertility & Andrology Society

September 2022 – 600 Delegates

Canadian Partnership Against Cancer

November 2021 – 1200 Delegates

International Symposium For Veterinary Epidemiology And Economics

August 2021 – 500 Delegates

Loblaw Companies Ltd.

January 2020 – 2000 Delegates

Arcticnet Annual Scientific Meeting

December 2019 – 1400 Delegates

Chemical Institute Of Canada

October 2019 – 800 Delegates

International Bridge, Tunnel & Turnpike Association

September 2019 – 700 Delegates

Transportation Association Of Canada

September 2019 – 1100 Delegates

Canadian Association Of University Business Officers

June 2019 – 800 Delegates

GODAE – Ocean Forecasting Symposium

May 2019 – 300 Delegates

Skills Canada National Competition

May 2019 – 1500 Delegates

Canadian Association Of Emergency Physicians

May 2019 – 600 Delegates

Canadian Psychological Association

May 2019 – 1200 Delegates

Operating Room Nurses Association Of Canada

April 2019 – 800 Delegates

Society Of Rural Physicians Of Canada

April 2019 – 600 Delegates

Scotiabank Annual General Meeting

April 2019 – 500 Delegates



TESTIMONIALS

I attended a familiarization trip and this set me up with all of the right contacts to make booking my events a breeze. I was able to experience all of the venues I chose, which made my 'sales' job to my clients so much more authentic.



CANADIAN MEDICAL PROTECTIVE ASSOCIATION

[We] truly appreciated Discover Halifax's help with securing the venues for all the events, buses, etc. It was great to have the resources all in one area and have them reach out to us, as opposed to searching them out.



CANADIAN INSTITUTIONAL RESEARCH & PLANNING ASSOCIATION

The Maritimes are well known for hospitality. This was the fourth time Halifax has hosted the GA (1975, 1980, 1993) and we had quite a reputation to live up to as all our past GAs were great successes. This fourth one lived up to expectations!



ROYAL ASTRONOMICAL SOCIETY OF CANADA GENERAL ASSEMBLY

We were overwhelmed with the positive response of our delegates. Everyone had a fabulous time.



INTERNATIONAL CONFERENCE ON FISH TELEMTRY



The logo features the word "DISCOVER" in a small, sans-serif font above the word "HALIFAX" in a larger, bold, sans-serif font. Above "DISCOVER" are two short horizontal lines.

DISCOVER HALIFAX

BUSINESS EVENTS

BUSINESSEVENTSHALIFAX.COM

